



Build A Better World Challenge Scoring Rubric

Categories	Category Point Weight	Points					
		5	4	3	2	1	0
Theme	x5	The proposed idea fits the overall theme of Boosting Efficiency and/or Reducing Waste and works to resolve a local climate-related South Florida issue.	The proposed idea fits the overall theme of Boosting Efficiency and/or Reducing Waste, but works to resolve a climate-related issue outside of South Florida.	The proposed idea fits the overall theme of Boosting Efficiency and/or Reducing Waste, but works to resolve a non-climate-related issue.	The proposed idea loosely fits the overall theme of Boosting Efficiency and/or Reducing Waste.	The proposed idea does not fit the overall theme of Boosting Efficiency and/or Reducing Waste, but does work to resolve a local South Florida issue.	The proposed idea does not fit the overall theme of Boosting Efficiency and/or Reducing Waste.
Feasibility	x5	The proposed idea is very feasible and is ready to launch. The proposal includes compelling information to support this claim.	The proposed idea is very feasible and is ready to launch. The proposal includes some information to support this claim.	The proposed idea is feasible but needs some more planning and/or research before it can launch.	The proposed idea is feasible but needs extensive planning and/or research before it can launch.	The proposed idea isn't feasible now, but could be with more planning and/or research.	The proposed idea isn't feasible for the foreseeable future.
Stakeholder Involvement	x4	The proposed idea will reach many stakeholder groups and will provide detailed evidence to support this claim. The idea will also include a detailed marketing/education plan.	The proposed idea will reach many stakeholder groups and will provide some evidence to support this claim. The idea will also include a detailed marketing/education plan.	The proposed idea will reach many stakeholder groups and will provide some evidence to support this claim. The idea will also include an outline for a marketing/education plan.	The proposed idea will have a limited reach to various stakeholder groups. The idea will also include an outline for a marketing/education plan.	The proposed idea will have a limited reach to various stakeholder groups.	The proposed idea will have a very limited reach that benefits a small number of stakeholder groups.
Completeness	x3	The proposed idea includes a complete plan for implementation, evaluation, marketing and incorporates a way to adapt the idea as time goes on.	The proposed idea includes a complete plan for implementation, evaluation and marketing.	The proposed idea includes a partial plan for implementation, evaluation and marketing.	The proposed idea includes a complete plan for either implementation, evaluation or marketing.	The proposed idea includes a partial plan for implementation.	The proposed idea includes no plan for implementation, evaluation or marketing.
Uniqueness	x2	The proposed idea is very unique and shows extensive evidence to support this claim.	The proposed idea is very unique and shows some evidence to support this claim.	The proposed idea is unique but is a variation of something that already exists.	The proposed idea is not unique but would be feasible solution.	The proposed idea is not unique but could be a feasible solution.	The proposed idea is not unique and is a copy of others work.
Proposal Structure	x1	The proposed idea includes all the required sections. Each section is complete and easy to understand, using clear language.	The proposed idea includes all the required sections. Each section is mostly complete and easy to understand, using clear language.	The proposed idea includes most of the required sections. Each section is complete and easy to understand, using clear language.	The proposed idea includes most of the required sections. Each section is mostly complete and easy to understand, using clear language.	The proposed idea includes less than half of the required sections. The included sections are not complete and/or are not easy to understand.	The proposed idea includes one or two of the required sections. The included sections are not complete and/or are not easy to understand.

Notes

Total scores will be calculated by multiplying the score for each category by its corresponding "category point weight." After weighted scores for each category are calculated, they will be summed for a grand total. The maximum score is 100 points.

Scoring Example			
Category	Points Scored	Category Point Weight	Weighted Points
Theme	5	x5	25
Feasibility	4	x5	20
Stakeholder Involvement	3	x4	12
Completeness	5	x3	15
Uniqueness	3	x2	6
Proposal Structure	5	x1	5
Grand Total			83